

CalTrout Benefit Gala & Auction, Friday, May 10, 2013
Four Seasons Hotel, San Francisco

Be part of the cause. Be part of the fun.



Sponsor Benefits

Watershed \$25,000	River \$10,000	Steelhead \$5,000	Trout \$1,500
PRIOR-TO-GALA RECOGNITION			
Industry exclusivity for sponsoring organization	-	-	-
Prominent logo recognition on 3,000 invitations Deadline March 22, 2013	Recognition on invitations to business and community leaders Deadline March 22, 2013	Recognition on invitations to business and community leaders Deadline March 22, 2013	-
Recognition as premier sponsor in all advertising	Recognition in all advertising	Recognition in print and web advertising	Recognition in print and web advertising
12 tickets to the Gala	10 tickets to the Gala	6 tickets to the Gala	2 tickets to the Gala
GALA RECOGNITION			
Recognition on cover of Gala program and all event signage and collateral materials	Recognition in Gala program and on event signage and collateral materials	Recognition in Gala program and on event signage and collateral materials	Recognition in Gala program
Opportunity to display marketing materials at Gala	-	-	-
Full-page ad in Gala program	Half-page ad in Gala program	-	-
POST-GALA RECOGNITION			
Recognition as premier sponsor in post-event publicity efforts	Recognition in all post-event publicity efforts	-	-
Prominent logo recognition in CalTrout's newsletter sent to over 5,000 members	Recognition in CalTrout's newsletter sent to over 5,000 members	Recognition in CalTrout's newsletter sent to over 5,000 members	Recognition in CalTrout's newsletter sent to over 5,000 members
One-year membership to California Trout for each event guest	One-year membership to California Trout for each event guest	One-year membership to California Trout for each event guest	One-year membership to California Trout for each event guest
One 3-day two-night trip for six people at CalTrout's Shasta Springs Trout Camp on the Upper Sacramento River	-	-	-
FAIR MARKET VALUE			
\$3,360	\$1,300	\$780	\$260

For more information, contact Jackie or Bina at Events² at info@events2.org or (415) 655 9500.

