



Privacy Policy

By providing your personal information, you are agreeing to California Trout's Privacy Policy.

Last Updated: March 6, 2011

As a valued member, California Trout is committed to protecting your privacy.

This policy applies to our website, www.caltrout.org. By visiting the website, you are accepting the terms described in this Privacy Policy. California Trout may revise this Policy without notice. Any changes will be posted and in effect immediately. Your continued use of this website after changes have been posted will indicate your acceptance of these changes.

This Website contains links to other sites. Please be aware that CalTrout is not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Information Collection and Use

California Trout collects certain personal contact and billing information throughout the Website, such as name, email address, street address, phone number, billing information, and more. This personal information will be used for the purpose it was collected. It may be used to:

- Enroll in membership
- Renew membership
- Donate
- Purchase merchandise
- Receive CalTrout information/publications/updates/news
- Conduct surveys
- Encourage advocacy

Sharing Personal/Membership Information

Personal information (name, email addresses, street address, phone number, billing information) is for California Trout use only. It will not be shared, sold or rented.

Complying with the Judicial or Legal System

Though Caltrout makes every effort to preserve member privacy, we may need to disclose personal information when required by law wherein we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order or legal process served to our organization.

Cookies

We use “cookies” on this site. A cookie is a piece of data that a website can send to your browser to be stored on your hard drive. This information helps us improve your access to our site and identify repeat visitors to our site. For instance, we may use a cookie to identify you, and therefore present you with content targeted to your interests, thus enhancing the experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

Security

CalTrout takes precautions to protect your personal information. When you submit personal information via the Website, this information is protected both online and offline.

Wherever we collect financial information (such as credit card data), that information is encrypted and transmitted to CalTrout in a secure way. We use Secure Socket Layers (SSL), the most sophisticated online security system offered. You can verify this by looking for a closed lock icon at the bottom of your web browser, or looking for “https” at the beginning of the address of the web page. Whenever you see this solid padlock icon, your information is being securely transmitted.

While we use encryption to protect financial information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable financial information. The computers/servers in which CalTrout stores all personal information are kept in a secure environment in the United States.

Surveys & Contests

From time-to-time our Website requests information via surveys or contests. Participation in these surveys or contests is completely voluntary and you may choose whether or not to participate and therefore disclose this information. Information requested may include contact information (such as name and mailing address), and demographic information (such as zip code, age level). Contact information will be used to notify winners and award prizes. Survey information will be used for purposes of monitoring or improving the use and satisfaction of this site.

Public Forums

Visitors may share information on our Website through CalTrout’s online blog. Please use discretion when posting to the blog. Refrain from posting personal information on this public forum. CalTrout reserves the right to remove any comment that we find abusive, inflammatory or inappropriate.

Children

California Trout does not knowingly collect information from children under 13. If you are under 13, please do not submit personal information to California Trout.

Choice/Opt-Out/Update Information

CalTrout allows you the opportunity to opt-out of receiving communications from us. Instructions to opt-out or “unsubscribe” come with every email communication. Please follow these instructions to opt-out/unsubscribe.

At any time, you can update your personal information. To modify your personal information in our database, please contact us using the information below.

Contacting California Trout

If you have any questions related to this Website and/or its Privacy Policy or you want to update your personal information, please contact California Trout.

1) Send an email to:

info@caltrout.org

2) Send a snail mail request to:

California Trout
Attn: Tony Van Houten, Membership Manager
360 Pine Street, 4th Floor
San Francisco, CA 94104

3) Call:

Tony Van Houten, Membership Manager, 415-392-8887 x100
Fax 415-392-8895