



Trout Camp 50

2021 VIRTUAL GALA

SPONSOR BENEFITS

Watershed \$25,000	River \$10,000	Steelhead \$5,000	Trout \$2,000
PRE-GALA			
Industry exclusivity for sponsoring organization	-	-	-
Premium viewing kits for 12 virtual guests	Premium viewing kits for 10 virtual guests	Premium viewing kits for 6 virtual guests	Premium viewing kits for 2 virtual guests
Prominent logo recognition on digital invitations Deadline March 31, 2021	Recognition on invitations to business and community leaders Deadline March 31, 2021	Recognition on invitations to business and community leaders Deadline March 31, 2021	-
Recognition as premier sponsor in all digital comms	Recognition in all digital communications	Recognition in all digital communications	Recognition in all digital communications
LIVE STREAM GALA			
Optional visit by regional director during pre-Gala viewing party	-	-	-
Logo recognition in digital Gala program, on event website, and collateral materials	Recognition in digital Gala program and on event website	Recognition in digital Gala program and on event website	Recognition in digital Gala program and on event website
1x :30 ad and mentions during live stream event	1x :15 ad and mentions during live stream event	Recognition during live stream event	Recognition during live stream event
POST-GALA			
One 3-day, two-night trip for six people at CalTrout's Shasta Springs Trout Camp on the Upper Sacramento River	-	-	-
Recognition as premier sponsor in post-event publicity efforts	Recognition in all post-event publicity efforts	Recognition in all post-event publicity efforts	Recognition in all post-event publicity efforts
50th Anniversary Trout Camp sponsor appreciation gift	50th Anniversary Trout Camp sponsor appreciation gift	50th Anniversary Trout Camp sponsor appreciation gift	50th Anniversary Trout Camp sponsor appreciation gift
Logo recognition in May Golden Trout Circle and Streamkeeper's bLog newsletters	Recognition in May Golden Trout Circle and Streamkeeper's bLog newsletters	Recognition in May Golden Trout Circle and Streamkeeper's bLog newsletters	Recognition in May Golden Trout Circle and Streamkeeper's bLog newsletters

100% of your Trout Camp 2021 Sponsorship is tax-deductible and supports healthy fish thriving in healthy waters for a better California.

CalTrout's 50th Anniversary Trout Camp Live Stream Benefit Gala & Auction: Friday, May 7, 2021 at 6:30pm
caltrout.org/troutcamp2021 For more information, contact Tracey Diaz at tdiaz@caltrout.org or (415) 392-8887 x103.

