



Trout Camp 50

2021 VIRTUAL GALA

SPONSOR BENEFITS

Watershed \$25,000	River \$10,000	Steelhead \$5,000	Trout \$2,000
PRE-GALA			
Industry exclusivity for sponsoring organization	–	–	–
Premium viewing kits for 12 virtual guests	Premium viewing kits for 10 virtual guests	Premium viewing kits for 6 virtual guests	Premium viewing kits for 2 virtual guests
Prominent logo recognition on digital invitations Deadline March 31, 2021	Recognition on invitations to business and community leaders Deadline March 31, 2021	Recognition on invitations to business and community leaders Deadline March 31, 2021	–
Recognition as premier sponsor in all digital comms	Recognition in all digital communications	Recognition in all digital communications	Recognition in all digital communications
LIVE STREAM GALA			
Optional visit by regional director during pre-Gala viewing party	–	–	–
Logo recognition in digital Gala program, on event website, and collateral materials	Recognition in digital Gala program and on event website	Recognition in digital Gala program and on event website	Recognition in digital Gala program and on event website
1x :30 ad and mentions during live stream event	1x :15 ad and mentions during live stream event	Recognition during live stream event	Recognition during live stream event
POST-GALA			
One 3-day, two-night trip for six people at CalTrout's Shasta Springs Trout Camp on the Upper Sacramento River	–	–	–
Recognition as premier sponsor in post-event publicity efforts	Recognition in all post-event publicity efforts	Recognition in all post-event publicity efforts	Recognition in all post-event publicity efforts
50th Anniversary Trout Camp sponsor appreciation gift	50th Anniversary Trout Camp sponsor appreciation gift	50th Anniversary Trout Camp sponsor appreciation gift	50th Anniversary Trout Camp sponsor appreciation gift
Logo recognition in May Golden Trout Circle and Streamkeeper's bLog newsletters	Recognition in May Golden Trout Circle and Streamkeeper's bLog newsletters	Recognition in May Golden Trout Circle and Streamkeeper's bLog newsletters	Recognition in May Golden Trout Circle and Streamkeeper's bLog newsletters

100% of your Trout Camp 2021 Sponsorship is tax-deductible and supports healthy fish thriving in healthy waters for a better California.

CalTrout's 50th Anniversary Trout Camp Live Stream Benefit Gala & Auction: Friday, May 7, 2021 at 6:30pm
caltrout.org/troutcamp2021 For more information, contact Tracey Diaz at tdiaz@caltrout.org or (415) 392-8887 x103.



TroutCamp 50

2021 VIRTUAL GALA

SPONSOR AGREEMENT

- ☐ **YES!** I/we accept the invitation to sponsor California Trout's 50th Anniversary Trout Camp Live Stream Annual Benefit Gala & Auction on Friday, May 7, 2021.

Sponsorship Opportunities

Please check	SPONSOR CATEGORY	LEVEL
<input type="checkbox"/>	Watershed	\$25,000
<input type="checkbox"/>	River	\$10,000
<input type="checkbox"/>	Steelhead	\$ 5,000
<input type="checkbox"/>	Trout	\$ 2,000

***** Please invite guests to join us for this exciting live stream event *****

Please indicate how you would like to be recognized in digital communications: _____

Payment Instructions

- ☐ I'd like to pay by ACH or stock transfer
- ☐ Check for \$ _____ payable to California Trout
- ☐ Please charge \$ _____ to:
- ☐ Visa ☐ MasterCard ☐ American Express

Name on card: _____

Number: _____

Expiration date: _____

Signature: _____

Contact Information

Contact name: _____

Company: _____

Address: _____

City / State / Zip: _____

Phone: _____ Fax: _____

Email: _____

Please email your Agreement Form

Tracey Diaz at tdiaz@caltrout.org

Phone: (415) 392-8887 x103 Fax: (415) 392-8895

California Trout, 360 Pine Street, 4th Floor, San Francisco, CA 94104

California Trout is a 501(c)3 non-profit organization. Sponsorship fees are 100% tax-deductable.

CALIFORNIA TROUT

FOR 50 YEARS. FOREVER.