### Sponsor Benefits

<table>
<thead>
<tr>
<th>Watershed</th>
<th>River</th>
<th>Steelhead</th>
<th>Trout</th>
</tr>
</thead>
<tbody>
<tr>
<td>$25,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

#### Pre-Gala
- **Industry exclusivity for sponsoring organization**
- **Premium viewing kits for 12 virtual guests**
- **Prominent logo recognition on digital invitations** _Deadline March 31, 2021_
- **Recognition as premier sponsor in all digital communications**

#### Live Stream Gala
- **Optional visit by regional director during pre-Gala viewing party**
- **Logo recognition in digital Gala program, on event website, and collateral materials**
- **1x :30 ad and mentions during live stream event**

#### POST-Gala
- **One 3-day, two-night trip for six people at CalTrout’s Shasta Springs Trout Camp on the Upper Sacramento River**
- **Recognition as premier sponsor in post-event publicity efforts**
- **50th Anniversary Trout Camp sponsor appreciation gift**
- **Logo recognition in May Golden Trout Circle and Streamkeeper’s bLog newsletters**

100% of your Trout Camp 2021 Sponsorship is tax-deductible and supports healthy fish thriving in healthy waters for a better California.

CalTrout's 50th Anniversary Trout Camp Live Stream Benefit Gala & Auction: Friday, May 7, 2021 at 6:30pm [caltrout.org/troutcamp2021](http://caltrout.org/troutcamp2021) For more information, contact Tracey Diaz at tdiaz@caltrout.org or (415) 392-8887 x103.
YES! I/we accept the invitation to sponsor California Trout’s 50th Anniversary Trout Camp Live Stream Annual Benefit Gala & Auction on Friday, May 7, 2021.

Sponsorship Opportunities

Please check SPONSOR CATEGORY LEVEL
☐ Watershed $25,000
☐ River $10,000
☐ Steelhead $5,000
☐ Trout $2,000

*** Please invite guests to join us for this exciting live stream event ***

Please indicate how you would like to be recognized in digital communications: ___________________________________
__________________________________________________________________________________________________________________

Payment Instructions

☐ I’d like to pay by ACH or stock transfer
☐ Check for $______________ payable to California Trout
☐ Please charge $______________ to:
☐ Visa ☐ MasterCard ☐ American Express

Name on card: ________________________________
Number_____________________
Expiration date: _______________________
Signature: _______________________________

Contact Information

Contact name: ________________________________
Company: ____________________________________
Address: ____________________________________
City / State / Zip: ______________________________
Phone: __________________ Fax: _______________
Email: ______________________________________